

Creating Impact Online

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CORPORATION

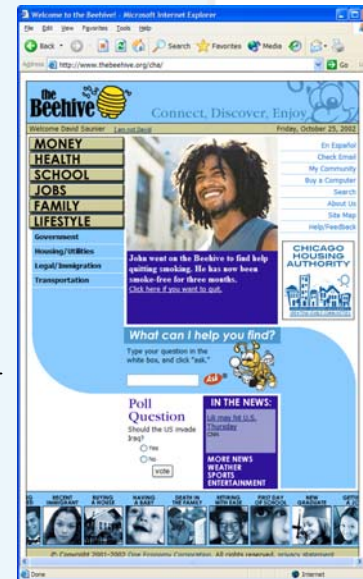
What is One Economy?



Maximize the potential of technology to connect low-income people to the economic mainstream



- **Access in Homes**
- **Content**
- **Culture Change (Digital Communities)**



Our Organization

- **\$3.5 million annual budget**
- **21 full time staff**
- **Digital Communities in DC, NY, Chicago, SF, Portland,OR, Miami, and San Jose**



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WHAT WE'VE DONE - Access


- **Built First Networks in Affordable Housing and Neighborhoods**
 - **Seattle**
 - **San Francisco Housing Authority**
 - **Mercy**
 - **Philadelphia**
- **Partners:**
 - **Cisco Systems**
 - **Dell/Gateway**

WHAT WE'VE DONE - Content

- Built a Family-First Self-Help Website



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the Beehive

Connect, Discover, Enjoy

Welcome David Saunier [I am not David](#) Friday, October 25, 2002

MONEY

HEALTH

SCHOOL

JOBS

FAMILY


LIFESTYLE

Government

Housing/Utilities



Legal/Immigration

Transportation




John went on the Beehive to find help quitting smoking. He has now been smoke-free for three months.
[Click here if you want to quit.](#)


What can I help you find?
Type your question in the white box, and click "ask."





Poll Question
Should the US invade Iraq?
☐ Yes
☐ No


IN THE NEWS:
[Lili may hit U.S.](#)
Thursday
CNN
MORE NEWS
WEATHER
SPORTS
ENTERTAINMENT

CHICAGO HOUSING AUTHORITY

CREATING VIABLE COMMUNITIES


IG ED


RECENT IMMIGRANT


BUYING A HOUSE


HAVING A BABY

DEATH IN THE FAMILY

RETIRING WITH EASE

FIRST DAY OF SCHOOL

NEW GRADUATE


GETTING A JOB

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Focus on the Beehive



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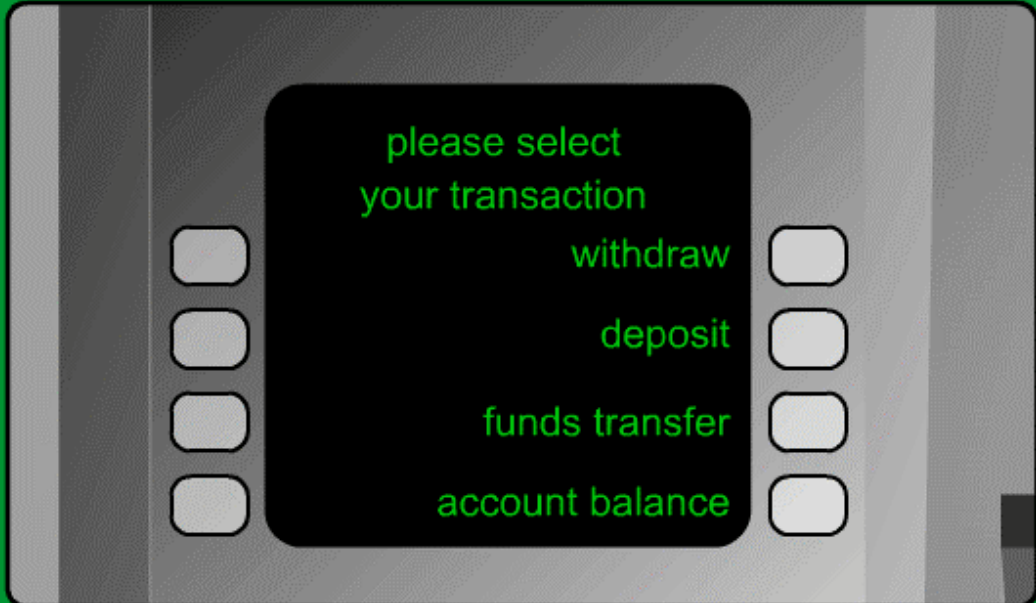


Money Topics | Tour This Section | How Money Affects Your Life

MONEY

HOME LANGUAGE ▼ SITE MAP HELP/FEEDBACK OTHER TOPICS ▼ MY BEEHIVE ▼

How to Use an ATM Machine



please select
your transaction

<input type="button" value="1"/>	withdraw	<input type="button" value="1"/>
<input type="button" value="2"/>	deposit	<input type="button" value="2"/>
<input type="button" value="3"/>	funds transfer	<input type="button" value="3"/>
<input type="button" value="4"/>	account balance	<input type="button" value="4"/>

Search The Beehive:

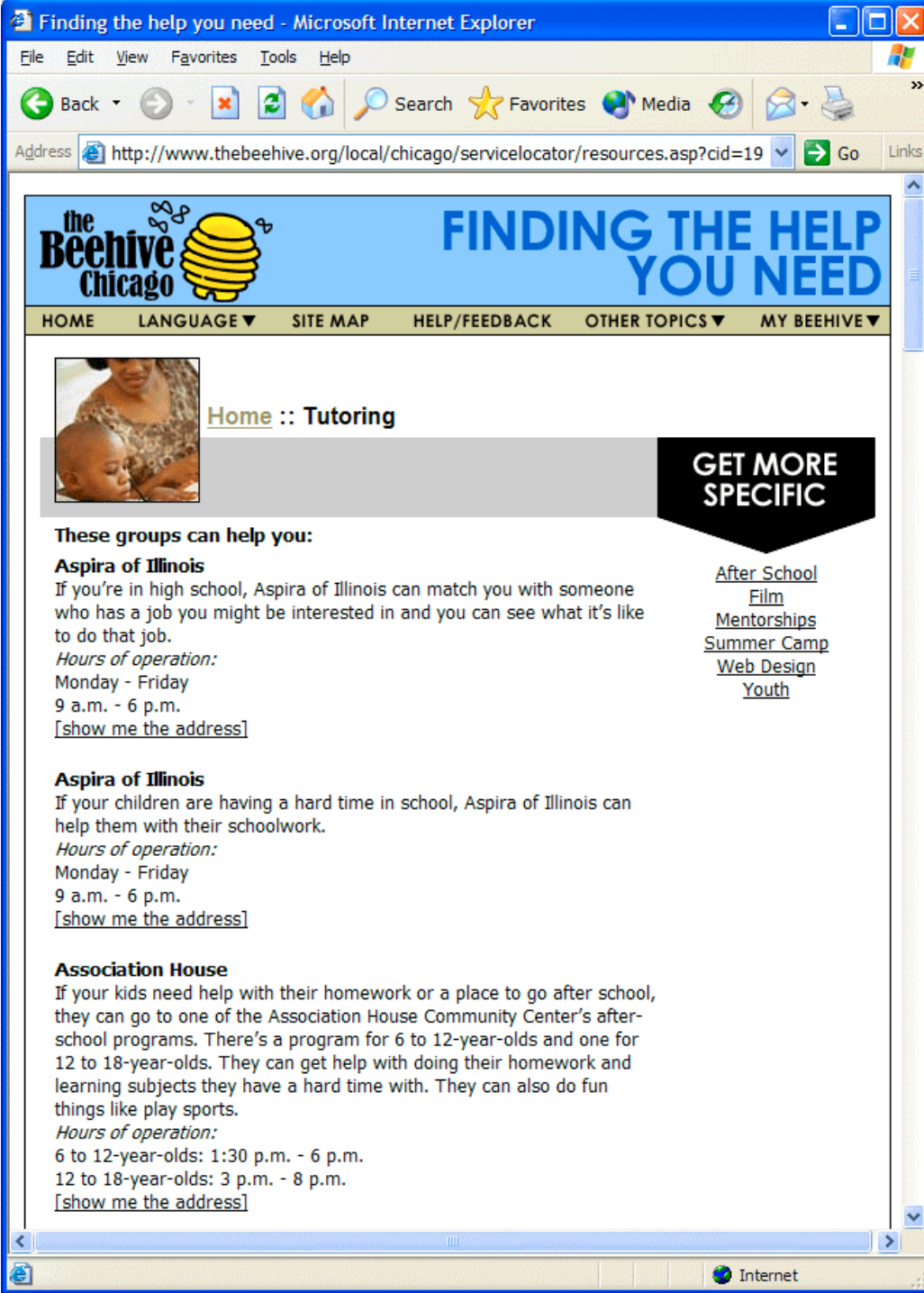
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What We've Done - Content

The Beehive

- 2.2 million hits in January, 2003
- 62,000 unique users
- 40% in Spanish with Russian, Haitian-Creole and Urdu in March
- Local Beehives in 9 cities with 12 more in 2003
- Deepening impact with
 - EITC (Earned Income Tax Credit) tool
 - IDA (Individual Development Account) tool
 - Child Care Connect
 - DC's Healthcare for You
 - Insurance with Allstate Foundation
 - After school tutoring with Kellogg & Sylvan Learning





What We've Done in Digital Communities

Digital Communities

- work with local partners to create learning environments and demonstrate how technology can help low-income residents improve their lives
 - Washington DC, Portland, New York, San Francisco Bay Area, Chicago
 - Battle Creek (Kellogg)
 - Miami and San Jose (Knight)
 - Formal, multi-year, multi-site evaluation starting this year with Knight Foundation



WHAT WE'VE DONE IN DIGITAL COMMUNITIES

- **Digital Connectors**
 - 14 – 21 years old
 - Technology Innovators
 - Training and Support with CTCs as Hub for Learning

PARTNER: Microsoft Corporation



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WHAT WE'VE DONE IN DIGITAL COMMUNITIES

- Digital Access Loan Funds
 - Credit enhanced, small loan program
 - Participating Lending institutions

PARTNER: **US Bank**
 California Bank & Trust



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